



2024 Community Partner Program

SAINT MARY'S
FOUNDATION

A Member of Trinity Health

FEEL REMARKABLE!

Know how your support is positively impacting the health of our community!

As a Community Partner, your company can choose to support Trinity Health Grand Rapids in one (or more!) of the following ways:

- **Host an internal company fundraiser**
- **Make a gift to support one of our three funding priorities for 2024**
 - › Prescription for Health Program
 - › Behavioral Health
 - › The Boutique at Lacks Cancer Center
- **Support the Saint Mary's Foundation 60th Anniversary Celebration**
- **Customize a philanthropic gift**

Why support Trinity Health Grand Rapids?

Your company's philanthropic investment in Trinity Health Grand Rapids will have a direct impact in the following ways:

- Builds a stronger, healthier community
- Makes West Michigan a health care destination, which boosts the overall economic health of our community
- Instills a sense of pride among your employees
- Gives your company broad recognition with our colleagues, patients and visitors
- Saves and positively changes the lives of thousands of people in our own community each year

Are you ready to make a remarkable impact?



“Our promise is all about you, our patients and our community. We promise to listen, to partner and to make it easy.”

Matt Biersack, MD, President, Trinity Health Grand Rapids

Host an Internal Company Fundraiser

These efforts are completely driven by your company with the proceeds benefiting a specific program at Trinity Health Grand Rapids. This is a great opportunity to boost the giving and creative spirit among your employees and do good for the health of our community. Examples include:

- An **internal competition** where employees raise funds toward a specific program at Trinity Health Grand Rapids.
- A **company-wide item drive**, where employees collect items to support a specific program or department at Trinity Health Grand Rapids.
- **Employee Giving and Match:** A company commits to matching their employees' donations to double the impact!
- **Host an event** with a specific Trinity Health Grand Rapids program or department as the beneficiary.

We have lots of ideas too... and are eager to work with your company to develop a plan together and that best suits your organizational charitable giving priorities. If you are interested in learning more about one of these areas of focus and how your support can be recognized, let's connect!

CHECK OUT HOW WE CREATIVELY worked with Fifth Third Bank to support a previous funding priority.

In 2023, Fifth Third Bank partnered with Saint Mary's Foundation to bring awareness around the lifesaving benefits of screening mammography in reducing breast cancer mortality rates. With the launch of the Trinity Health Mobile 3D Mammography Unit, Fifth Third Bank partnered with us to help improve access across West Michigan. The 40-foot unit was stationed on a regular basis at some Fifth Third Bank locations.



FIFTH THIRD BANK

"Fifth Third is always looking for ways to strengthen families and our community. Our partnership with Trinity Health and the launch of the mobile mammography program this year does exactly that! What a great partner and resource for our community to have."
Scott Stenstrom, Vice President, Regional Marketing Director at Fifth Third Bank.

Will you partner with us on one of our three 2024 Funding Priorities?

Trinity Health Grand Rapids seeks to expand and enhance how we provide care to patients by making continuous investments in capital, technology and programs that are patient-centered, quality-focused and cost-efficient. This can only be achieved in partnership with our community through a collaborative commitment to patient-centered care, innovation and research, access and community health and well-being.

Community Health & Well-Being • Clinical Excellence • Patient Experience

With these three priorities at the core of our vision for the future, Trinity Health Grand Rapids seeks to build a healthier community for all and offer an opportunity that supports your company's philosophy on charitable giving and community engagement. We know everyone has personal reasons to give, to support an area or a need that is most meaningful to them, and to make a difference they can see.

Community Health & Well-Being: Prescription for Health Program

Through the **Prescription for Health** program, providers give qualifying patients a prescription for our Prescription for Health program. This includes setting personal health goals, increasing consumption of fresh fruits and vegetables, and learning about health, food and nutrition. This innovative program addresses chronic health conditions, such as diabetes and hypertension, by removing food insecurity.

Clinical Excellence: Behavioral Health

As a leader in behavioral health, Trinity Health Grand Rapids has the only dedicated Psych-Med Unit (PMU) in Michigan. This 28-bed PMU serves those affected with a medical and psychiatric disorder using a patient and family-centered approach. We plan to continue our innovative and progressive approaches to further address the escalating behavioral health crisis and help provide comprehensive outpatient programming focusing on behavioral health integration.

Patient Experience: The Boutique at Lacks Cancer Center

Services at **The Boutique** are provided at no cost to patients. The relaxing and renewing services patients can receive here during or after cancer treatment include post-mastectomy or lumpectomy bras and bra fittings; head shavings; wigs and wig fittings and styling; and stylish, supportive and personal care. By supporting these services, your gift will help patients look and feel beautiful, and leave with more confidence and a larger support system.



Prescription for Health



Behavioral Health



The Boutique

By making a gift to one of our three funding priorities, you will receive:

Community Partner Program	Distinguished Partner	Premier Partner	Executive Partner	Business Partner	Professional Partner
Annual Contribution Levels	\$25,000+	\$15,000	\$10,000	\$5,000	\$2,500
Social media post highlighting community partnership	★	★	★	★	★
Health care specific community engagement opportunities throughout the year	★	★	★	★	★
Your organization's name included as a Community Partner on the Saint Mary's Foundation website	Logo	Logo	Logo	Name	Name
Recognition in our newsletter that reaches 5,000+ individuals and local companies	Full page	1/2 page	1/3 page	1/4 page	Listed
Invitations to a Community Partner Thank-You Reception	12	8	6	4	2
Your organization's name included as a Community Partner on a banner located at the main Trinity Health Grand Rapids hospital entrance, from July 2024 through July 2025*	Logo	Logo	Logo	Name	
Employee virtual health and wellness information sessions	2	1			

*Must confirm partnership by May 1, 2024 to be included on banner

Saint Mary's Foundation 60th Anniversary

Thursday, September 12
3:30–5:30 p.m.
GLC Live at 20 Monroe

Join us for a special Saint Mary's Foundation 60th Anniversary event where we showcase impact and share inspiring stories of philanthropy from the past 60 years.

Exclusive Presenting Sponsor – \$25,000

- 4 tables with 40 premium seats
- Your company logo will be prominently displayed on the following event materials:
 - › Event website
 - › Inclusion in a minimum of two promotional emails
 - › Inclusion in a minimum of one Saint Mary's Foundation social media post
 - › Promotional material to be displayed throughout Trinity Health Grand Rapids Campus
 - › Printed program for the event
 - › Signage at the event
- Recognition during the program
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Anniversary Sponsor – \$15,000

- 3 tables with 30 premium seats
- Your company logo will be prominently displayed on the following event materials:
 - › Event website
 - › Inclusion in a minimum of one promotional emails
 - › Inclusion in a minimum of one Saint Mary's Foundation social media post
 - › Printed program for the event
 - › Signage at the event
- Recognition during the program
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Celebration Sponsor – \$10,000

- 2 tables with 20 premium seats
- Your company logo will be prominently displayed on the following event materials:
 - › Event website
 - › Inclusion in a minimum of one promotional email
 - › Printed program for the event
 - › Signage at the event
- Recognition during the program
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Gratitude Sponsor – \$5,000

- 1 table with 10 seats
- Your company logo will be prominently displayed on the following event materials:
 - › Inclusion in a minimum of one promotional email
 - › Printed program for the event
 - › Signage at the event
- Recognition during the program
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Partnership Sponsor – \$2,500

- 6 seats
- Your company logo will be prominently displayed on the following event materials:
 - › Inclusion in a minimum of one promotional email
 - › Printed program for the event
 - › Signage at the event
- Recognition in our newsletter that reaches 5,000+ individuals and local companies



A longtime doctor at Trinity Health Grand Rapids, Frank Doran was the perfect example of what a physician should be — generous, compassionate, and dedicated to his patients. In 1964, several of his friends created the Doran Foundation to benefit Trinity Health Grand Rapids in his honor. Today, his spirit of giving lives on through the Saint Mary's Foundation because of contributions from people like you.

IMPACTING OUR PATIENTS AND COMMUNITY

Through philanthropy and stewardship, the Saint Mary's Foundation raises money for Trinity Health Grand Rapids. The goal of our work? To help Trinity Health Grand Rapids continue its mission of fostering good health within our health system and throughout the Grand Rapids community.

We look forward to partnering with you in 2024.



A handwritten signature in black ink that reads "Angela Paasche".

Angela Paasche

Corporate Relations and Community Engagement Officer

Saint Mary's Foundation, Trinity Health Grand Rapids

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SaintMarysFoundationGR.com

SAINT MARY'S
FOUNDATION

A Member of Trinity Health

2024 Community Partner Commitment Form

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Host an Internal Company Fundraiser

Check here if you are interested in learning more about hosting a fundraiser

Make a Gift to one of our Three Funding Priorities:

Community Health & Well-Being:
Prescription for Health Program

- Distinguished Partner- \$25,000+
- Premier Partner- \$15,000
- Executive Partner- \$10,000
- Business Partner- \$5,000
- Professional Partner- \$2,500

Clinical Excellence:
Behavioral Health

- Distinguished Partner- \$25,000+
- Premier Partner- \$15,000
- Executive Partner- \$10,000
- Business Partner- \$5,000
- Professional Partner- \$2,500

Patient Experience:
The Boutique

- Distinguished Partner- \$25,000+
- Premier Partner- \$15,000
- Executive Partner- \$10,000
- Business Partner- \$5,000
- Professional Partner- \$2,500

Support the Saint Mary's Foundation 60th Anniversary Celebration:

Saint Mary's Foundation 60th Anniversary:

- Exclusive Presenting Sponsor- \$25,000
- Anniversary Sponsor- \$15,000
- Celebration Sponsor- \$10,000
- Gratitude Sponsor- \$5,000
- Partnership Sponsor- \$2,500

Contribution:

I would like to make a contribution of \$: _____

Company Name: _____

(as you would like it to appear in promotional materials)

Contact Person: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Our check is enclosed *(made payable to the Saint Mary's Foundation)*

Please invoice us at the above address.

Please return this form to: Saint Mary's Foundation, 200 Jefferson Avenue SE, Grand Rapids, MI 49503

You may fax this form to 616.685.3005 or email to angela.paasche@trinity-health.org.

For more information, please contact Angela Paasche, Corporate Relations and Community Engagement Officer, at 616-685-1426 or angela.paasche@trinity-health.org.